

DUPLICATE  
INVOICE

**WLWT**  
**1700 Young Street**  
**Cincinnati, OH 45202**  
**Main: (513)412-5000**  
**Billing: (410)338-6432**

www.wlwt.com

Billing Address:

**Greer Margolis Mitchell Burns**  
**Attention: Accounts Payable**  
**1010 Wisconsin Ave, Suite 800**  
**Washington, DC 20007**

Send Payment To:

**WLWT**  
**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

Invoice #	Invoice Date	Invoice Month	Invoice Period
937578-2	09/09/12	September 2012	08/27/12 - 09/03/12

Station	Account Executive	Sales Office	Sales Region
WLWT	Mica Hansen	HRP -Washington	National

Advertiser	Product	Estimate Number
Obama/D/President	OBAMA FOR FLIGHT A	1522

Flight Dates	Order #	Alt Order #
07/31/12 - 09/03/12	937578	06256653

Billing Calendar	Billing Type	Deal #
Broadcast	Cash	

Special Handling

IDB #	Advertiser Code	Product Code
9912856	95	101

Agency Ref	Advertiser Ref

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
1	08/07/12	08/31/12	Days of Our Lives	1-2p	-TWTF--	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-TWTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
7	WLWT	Tu	08/28/12	12:59 PM	Days of Our Lives	1-2p	:30	OFA 12 G 102H	\$350.00 NM
6	WLWT	W	08/29/12	1:28 PM	Days of Our Lives	1-2p	:30	OFA 12 A 100H	\$350.00 NM
2	08/07/12	08/31/12	NBC Today Show III	10-11a	-TWTF--	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-TWTF--	6	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
14	WLWT	Tu	08/28/12	10:43 AM	NBC Today Show III	10-11a	:30	OFA 12 G 102H	\$350.00 NM
15	WLWT	W	08/29/12	10:29 AM	NBC Today Show III	10-11a	:30	OFA 12 G 102H	\$350.00 NM
19	WLWT	W	08/29/12	10:58 AM	NBC Today Show III	10-11a	:30	OFA 12 G 102H	\$350.00 NM
16	WLWT	Th	08/30/12	10:27 AM	NBC Today Show III	10-11a	:30	OFA 12 G 102H	\$350.00 NM
18	WLWT	Th	08/30/12	10:50 AM	NBC Today Show III	10-11a	:30	OFA 12 G 104H	\$350.00 NM
17	WLWT	F	08/31/12	10:29 AM	NBC Today Show III	10-11a	:30	OFA 12 G 104H	\$350.00 NM
3	08/07/12	08/31/12	NBC Tonight Show	1135-1237a	-TWTF--	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-TWTF--	1	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WLWT	Tu	08/28/12	12:36 AM	NBC Tonight Show	1135-1237a	:30	OFA 12 A 100H	\$600.00 NM
4	08/07/12	08/31/12	11a-12p	11a-12p	-TWTF--	:30	1	\$400.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-TWTF--	2	\$400.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WLWT	W	08/29/12	11:33 AM	11a-12p	11a-12p	:30	OFA 12 G 102H	\$400.00 NM
3	WLWT	Th	08/30/12	11:12 AM	11a-12p	11a-12p	:30	OFA 12 G 102H	\$400.00 NM
7	08/07/12	08/31/12	12-1230p M-F news	12-1230p	-TWTF--	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-TWTF--	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type

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Invoice #	Invoice Date	Invoice Month	Invoice Period
937578-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR FLIGHT A	1522	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
7	08/07/12	08/31/12	12-1230p M-F news	12-1230p	-TWTF--	:30	1	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
6 WLWTTu 08/28/12 12:30 PM 12-1230p M-F news 12-1230p :30 OFA 12 A 100H \$350.00 NM									
7 WLWTF 08/31/12 12:12 PM 12-1230p M-F news 12-1230p :30 OFA 12 G 104H \$350.00 NM									
9	08/07/12	08/31/12	JUDGE JUDY EF	Judge Judy	-TWTF--	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -TWTF-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
10 WLWTTu 08/28/12 3:39 PM JUDGE JUDY EF Judge Judy :30 OFA 12 G 102H \$500.00 NM									
11 WLWTW 08/29/12 3:11 PM JUDGE JUDY EF Judge Judy :30 OFA 12 G 102H \$500.00 NM									
12 WLWTTh 08/30/12 3:14 PM JUDGE JUDY EF Judge Judy :30 OFA 12 G 102H \$500.00 NM									
9 WLWTF 08/31/12 3:29 PM JUDGE JUDY EF Judge Judy :30 OFA 12 G 104H \$500.00 NM									
10	08/07/12	08/31/12	DR OZ EF	4PM-5PM	-TWTF--	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -TWTF-- 4 \$500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
13 WLWTTu 08/28/12 4:21 PM DR OZ EF 4PM-5PM :30 OFA 12 A 100H \$500.00 NM									
11 WLWTW 08/29/12 4:18 PM DR OZ EF 4PM-5PM :30 OFA 12 G 102H \$500.00 NM									
10 WLWTTh 08/30/12 4:17 PM DR OZ EF 4PM-5PM :30 OFA 12 G 102H \$500.00 NM									
12 WLWTF 08/31/12 4:19 PM DR OZ EF 4PM-5PM :30 OFA 12 G 104H \$500.00 NM									
12	08/07/12	08/31/12	430-5a News	430-5a	-TWTF--	:30	1	\$35.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -TWTF-- 5 \$35.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
12 WLWTTu 08/28/12 4:37 AM 430-5a News 430-5a :30 OFA 12 A 100H \$35.00 NM									
16 WLWTTu 08/28/12 4:54 AM 430-5a News 430-5a :30 OFA 12 G 102H \$35.00 NM									
13 WLWTW 08/29/12 4:38 AM 430-5a News 430-5a :30 OFA 12 G 102H \$35.00 NM									
14 WLWTTh 08/30/12 4:43 AM 430-5a News 430-5a :30 OFA 12 G 102H \$35.00 NM									
15 WLWTF 08/31/12 4:43 AM 430-5a News 430-5a :30 OFA 12 G 104H \$35.00 NM									
13	08/07/12	08/31/12	5-530p M-F news	5-530p	-TWTF--	:30	1	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -TWTF-- 4 \$675.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
13 WLWTTu 08/28/12 5:23 PM 5-530p M-F news 5-530p :30 OFA 12 G 102H \$675.00 NM									
11 WLWTW 08/29/12 5:14 PM 5-530p M-F news 5-530p :30 OFA 12 A 100H \$675.00 NM									
12 WLWTTh 08/30/12 5:11 PM 5-530p M-F news 5-530p :30 OFA 12 G 104H \$675.00 NM									
10 WLWTF 08/31/12 5:21 PM 5-530p M-F news 5-530p :30 OFA 12 G 104H \$675.00 NM									
18	08/14/12	08/31/12	5-6a news	5-6a	-TWTF--	:30	8	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -TWTF-- 8 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
22 WLWTTu 08/28/12 5:22 AM 5-6a news 5-6a :30 OFA 12 G 102H \$200.00 NM									
17 WLWTTu 08/28/12 5:58 AM 5-6a news 5-6a :30 OFA 12 G 102H \$200.00 NM									
18 WLWTW 08/29/12 5:23 AM 5-6a news 5-6a :30 OFA 12 G 102H \$200.00 NM									
21 WLWTW 08/29/12 5:39 AM 5-6a news 5-6a :30 OFA 12 A 100H \$200.00 NM									
23 WLWTTh 08/30/12 5:28 AM 5-6a news 5-6a :30 OFA 12 G 104H \$200.00 NM									
19 WLWTTh 08/30/12 5:54 AM 5-6a news 5-6a :30 OFA 12 G 102H \$200.00 NM									

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Invoice #	Invoice Date	Invoice Month	Invoice Period
937578-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR FLIGHT A	1522	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
18	08/14/12	08/31/12	5-6a news	5-6a	-TWTF--	:30	8	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
20	WLWTF		08/31/12	5:09 AM	5-6a news	5-6a	:30	OFA 12 G 104H	\$200.00 NM
24	WLWTF		08/31/12	5:58 AM	5-6a news	5-6a	:30	OFA 12 G 104H	\$200.00 NM
20	08/07/12	08/31/12	530-6p M-F news	530-6p	-TWTF--	:30	1	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-TWTF--	3	\$675.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
10	WLWTTu		08/28/12	5:38 PM	530-6p M-F news	530-6p	:30	OFA 12 G 102H	\$675.00 NM
9	WLWTh		08/30/12	5:39 PM	530-6p M-F news	530-6p	:30	OFA 12 G 102H	\$675.00 NM
8	WLWTF		08/31/12	5:54 PM	530-6p M-F news	530-6p	:30	OFA 12 G 104H	\$675.00 NM
22	08/07/12	08/31/12	6-630p M-F news	6-630p	-TWTF--	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-TWTF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WLWTh		08/30/12	6:11 PM	6-630p M-F news	6-630p	:30	OFA 12 G 102H	\$800.00 NM
7	WLWTF		08/31/12	6:23 PM	6-630p M-F news	6-630p	:30	OFA 12 G 104H	\$800.00 NM
24	08/07/12	08/31/12	6-7a news	6-7a	-TWTF--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-TWTF--	2	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WLWTW		08/29/12	6:10 AM	6-7a news	6-7a	:30	OFA 12 G 102H	\$800.00 NM
7	WLWTh		08/30/12	6:52 AM	6-7a news	6-7a	:30	OFA 12 G 102H	\$800.00 NM
25	08/07/12	08/31/12	NBC Nightly News	630-730p	-TWTF--	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-TWTF--	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WLWTF		08/31/12	6:50 PM	NBC Nightly News	630-730p	:30	OFA 12 G 104H	\$1,000.00 NM
27	08/07/12	08/31/12	NBC Today Show	7-9a	-TWTF--	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-TWTF--	5	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
12	WLWTTu		08/28/12	8:42 AM	NBC Today Show	7-9a	:30	OFA 12 A 100H	\$1,500.00 NM
13	WLWTW		08/29/12	8:26 AM	NBC Today Show	7-9a	:30	OFA 12 G 102H	\$1,500.00 NM
14	WLWTh		08/30/12	8:49 AM	NBC Today Show	7-9a	:30	OFA 12 G 104H	\$1,500.00 NM
15	WLWTF		08/31/12	7:26 AM	NBC Today Show	7-9a	:30	OFA 12 G 104H	\$1,500.00 NM
16	WLWTF		08/31/12	8:59 AM	NBC Today Show	7-9a	:30	OFA 12 G 104H	\$1,500.00 NM
29	08/14/12	08/31/12	730-8p	730-8p	-TWTF--	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-TWTF--	1	\$800.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTF		08/31/12	7:49 PM	730-8p	730-8p	:30	OFA 12 G 104H	\$800.00 NM
30	08/07/12	08/31/12	NBC Today Show II	9-10a	-TWTF--	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-TWTF--	4	\$600.00				

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937578-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR FLIGHT A	1522	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
30	08/07/12	08/31/12	NBC Today Show II	9-10a	-TWTF--	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
11	WLWTTu		08/28/12	9:56 AM	NBC Today Show II	9-10a	:30	OFA 12 G 102H	\$600.00 NM
10	WLWTW		08/29/12	9:56 AM	NBC Today Show II	9-10a	:30	OFA 12 A 100H	\$600.00 NM
13	WLWTTh		08/30/12	9:56 AM	NBC Today Show II	9-10a	:30	OFA 12 G 102H	\$600.00 NM
12	WLWTF		08/31/12	9:29 AM	NBC Today Show II	9-10a	:30	OFA 12 G 104H	\$600.00 NM
32	08/10/12	08/31/12	F9-10p	F9-10p	----1--	:30	1	\$2,500.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	----1--	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTF		08/31/12	9:18 PM	F9-10p	F9-10p	:30	OFA 12 G 104H	\$2,500.00 NM
33	08/27/12	08/27/12	M8-9p	M8-9p	1-----	:30	1	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	1-----	1	\$2,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWTM		08/27/12	7:59 PM	M8-9p	M8-9p	:30	OFA 12 G 102H	\$2,500.00 NM
34	08/18/12	09/02/12	Sa/Su 5-6a News	Sa/Su 5-6a	-----SS	:30	2	\$150.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-----SS	2	\$150.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WLWTSa		09/01/12	5:41 AM	Sa/Su 5-6a News	Sa/Su 5-6a	:30	OFA 12 G 104H	\$150.00 NM
5	WLWTSu		09/02/12	5:12 AM	Sa/Su 5-6a News	Sa/Su 5-6a	:30	OFA 12 G 104H	\$150.00 NM
35	08/18/12	09/02/12	Sa/Su 6-7a News	Sa/Su 6-7a	-----SS	:30	2	\$250.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-----SS	2	\$250.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WLWTSa		09/01/12	6:41 AM	Sa/Su 6-7a News	Sa/Su 6-7a	:30	OFA 12 G 104H	\$250.00 NM
5	WLWTSu		09/02/12	6:27 AM	Sa/Su 6-7a News	Sa/Su 6-7a	:30	OFA 12 G 104H	\$250.00 NM
37	08/11/12	09/02/12	Sa/Su 6p news	Sa/Su 6p News	-----SS	:30	4	\$550.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-----SS	4	\$550.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
16	WLWTSa		09/01/12	6:10 PM	Sa/Su 6p news	Sa/Su 6p News	:30	OFA 12 G 104H	\$550.00 NM
13	WLWTSa		09/01/12	6:58 PM	Sa/Su 6p news	Sa/Su 6p News	:30	OFA 12 G 104H	\$550.00 NM
14	WLWTSu		09/02/12	6:09 PM	Sa/Su 6p news	Sa/Su 6p News	:30	OFA 12 G 104H	\$550.00 NM
15	WLWTSu		09/02/12	6:29 PM	Sa/Su 6p news	Sa/Su 6p News	:30	OFA 12 G 104H	\$550.00 NM
38	08/18/12	09/02/12	Sa/su7-8a news	Sa/su7-8a	-----SS	:30	2	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-----SS	2	\$600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
5	WLWTSa		09/01/12	7:36 AM	Sa/su7-8a news	Sa/su7-8a	:30	OFA 12 G 104H	\$600.00 NM
6	WLWTSu		09/02/12	7:12 AM	Sa/su7-8a news	Sa/su7-8a	:30	OFA 12 G 104H	\$600.00 NM
39	08/18/12	09/01/12	Sa 10-11a News	Sa 10-11a	-----1-	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-----1-	1	\$800.00				

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Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR FLIGHT A	1522	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
39	08/18/12	09/01/12	Sa 10-11a News	Sa 10-11a	-----1-	:30	1	\$800.00	NM
Class of Time - Pre-emptible with notice									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WLWTSa 09/01/12 10:50 AM Sa 10-11a News Sa 10-11a :30 OFA 12 G 104H \$800.00 NM									
40	08/18/12	09/01/12	NBC Saturday Night Live	NBC Saturday Nigh	-----1-	:30	1	\$800.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----1- 1 \$800.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WLWTSa 09/01/12 1:00 AM NBC Saturday Night Live NBC Saturday Nigh :30 OFA 12 G 104H \$800.00 NM									
41	08/18/12	09/01/12	Open House SAT 7:30pm	SA 7:30-8:00pm	-----1-	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----1- 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WLWTSa 09/01/12 Open House SAT 7:30pm SA 7:30-8:00pm :00 \$100.00 NM									
See MG 41.4									
4 WLWTSu 09/02/12 WEEKEND ACCESS ROT 7PM-8PM :00 \$100.00 NM									
Unresolved									
42	08/18/12	09/01/12	NBC Saturday Today	Sa8-10a	-----1-	:30	1	\$1,000.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----1- 1 \$1,000.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WLWTSa 09/01/12 8:50 AM NBC Saturday Today Sa8-10a :30 OFA 12 G 104H \$1,000.00 NM									
43	08/19/12	09/02/12	Extra Weekend	Extra Weekend	-----1	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----1 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WLWTSu 09/02/12 1:27 AM Extra Weekend Extra Weekend :30 OFA 12 G 104H \$75.00 NM									
44	08/19/12	09/02/12	Sports Rock	Sports Rock	-----1	:30	1	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----1 1 \$200.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WLWTSu 09/02/12 11:44 PM Sports Rock Sports Rock :30 OFA 12 G 104H \$200.00 NM									
45	08/19/12	09/02/12	Extra Weekend	Extra Weekend	-----1	:30	1	\$75.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----1 1 \$75.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WLWTSu 09/02/12 1:57 AM Extra Weekend Extra Weekend :30 OFA 12 G 104H \$75.00 NM									
46	08/19/12	09/02/12	SU 530-6a	SU 530-6a	-----1	:30	1	\$100.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----1 1 \$100.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									
3 WLWTSu 09/02/12 5:50 AM SU 530-6a SU 530-6a :30 OFA 12 G 104H \$100.00 NM									
47	08/19/12	09/02/12	NBC Sunday Today	Su8-9a	-----1	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks: Start Date End Date MTWTFSS Spots/Week Rate									
08/27/12 09/02/12 -----1 1 \$1,500.00									
Spots: # Ch Day Air Date Air Time Description Start/End Time Length Ad-ID Rate Type									

This invoice is subject to Hearst Television's Terms and Conditions which can be reviewed on our company website at [www.hearsttelevision.com/for\\_advertiser](http://www.hearsttelevision.com/for_advertiser)

## INVOICE



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**PO Box 26881**  
**Lehigh Valley, PA 18002-6881**

Invoice #	Invoice Date	Invoice Month	Invoice Period
937578-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR FLIGHT A	1522	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
47	08/19/12	09/02/12	NBC Sunday Today	Su8-9a	-----1	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLWT	Su	09/02/12	7:59 AM	NBC Sunday Today	Su8-9a	:30	OFA 12 G 104H	\$1,500.00 NM
48	08/19/12	09/02/12	Su 9-10a News	Su 9-10a	-----1	:30	1	\$1,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-----1	1	\$1,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLWT	Su	09/02/12	9:27 AM	Su 9-10a News	Su 9-10a	:30	OFA 12 G 104H	\$1,000.00 NM
50	08/07/12	09/03/12	11-1135p M-Su	11-1135p	MTWTFSS	:30	1	\$1,500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/28/12	09/03/12	MTWTFSS	1	\$1,500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WLWT	M	09/03/12	11:22 PM	11-1135p M-Su	11-1135p	:30	OFA 12 G 104H	\$1,500.00 NM
52	08/14/12	08/28/12	Tue NBC Prime Other	Prime Other	-1-----	:30	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	-1-----	1	\$5,000.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLWT	Tu	08/28/12	8:43 PM	Tue NBC Prime Other	Prime Other	:30	OFA 12 G 102H	\$5,000.00 NM
53	08/29/12	08/29/12	W10-11p	W10-11p	--1----	:30	1	\$3,600.00	NM
Class of Time - Fixed Non Pre-emptible									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	--1----	1	\$3,600.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWT	W	08/29/12		W10-11p	W10-11p	:00		<del>\$3,600.00</del> NM
See MG 53.3									
3	WLWT	W	08/29/12		M-F POLITICAL PROGRAMMING 10P-11P		:00		<del>\$3,600.00</del> NM
Credited									
55	08/20/12	09/03/12	NBC Today Show III	10-11a	2-----	:30	2	\$350.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	2-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
4	WLWT	M	08/27/12	10:29 AM	NBC Today Show III	10-11a	:30	OFA 12 G 102H	\$350.00 NM
3	WLWT	M	08/27/12	10:59 AM	NBC Today Show III	10-11a	:30	OFA 12 A 100H	\$350.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	2-----	2	\$350.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
6	WLWT	M	09/03/12	10:29 AM	NBC Today Show III	10-11a	:30	OFA 12 Z 107H	\$350.00 NM
5	WLWT	M	09/03/12	10:58 AM	NBC Today Show III	10-11a	:30	OFA 12 G 104H	\$350.00 NM
56	08/20/12	09/03/12	JUDGE JUDY EF	Judge Judy	1-----	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	08/27/12	09/02/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
2	WLWT	M	08/27/12	3:56 PM	JUDGE JUDY EF	Judge Judy	:30	OFA 12 G 102H	\$500.00 NM
Weeks:	Start Date	End Date	MTWTFSS	Spots/Week	Rate				
	09/03/12	09/09/12	1-----	1	\$500.00				
Spots: #	Ch	Day	Air Date	Air Time	Description	Start/End Time	Length	Ad-ID	Rate Type
3	WLWT	M	09/03/12		JUDGE JUDY EF	Judge Judy	:00		<del>\$500.00</del> NM
See MG 57.4,57.5									

## INVOICE



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Invoice #	Invoice Date	Invoice Month	Invoice Period
937578-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser		Product	Estimate Number
Obama/D/President		OBAMA FOR FLIGHT A	1522

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
57	08/20/12	09/03/12	DR OZ EF	4PM-5PM	1-----	:30	1	\$500.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WLWTM		08/27/12	4:54 PM	DR OZ EF	4PM-5PM	:30	OFA 12 G 102H	\$500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WLWTM		09/03/12		DR OZ EF	4PM-5PM	:00		<del>\$500.00</del>	NM
See MG 57.4,57.5									
5 WLWTM		09/03/12	2:57 PM	Golf Various	Golf	:30	OFA 12 G 104H	\$500.00	NM
MG for 56.3,57.3									
4 WLWTM		09/03/12	3:57 PM	Golf Various	Golf	:30	OFA 12 Z 107H	\$500.00	NM
MG for 56.3,57.3									
59	08/20/12	09/03/12	430-5a News	430-5a	1-----	:30	1	\$35.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$35.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WLWTM		08/27/12	4:37 AM	430-5a News	430-5a	:30	OFA 12 G 102H	\$35.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$35.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WLWTM		09/03/12	4:42 AM	430-5a News	430-5a	:30	OFA 12 G 104H	\$35.00	NM
60	08/20/12	08/27/12	5-530p M-F news	5-530p	1-----	:30	1	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$675.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WLWTM		08/27/12	5:27 PM	5-530p M-F news	5-530p	:30	OFA 12 A 100H	\$675.00	NM
62	08/20/12	09/03/12	5-6a news	5-6a	2-----	:30	2	\$200.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	2-----	2	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WLWTM		08/27/12	5:23 AM	5-6a news	5-6a	:30	OFA 12 G 102H	\$200.00	NM
4 WLWTM		08/27/12	5:58 AM	5-6a news	5-6a	:30	OFA 12 A 100H	\$200.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	2-----	2	\$200.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
5 WLWTM		09/03/12	5:13 AM	5-6a news	5-6a	:30	OFA 12 Z 107H	\$200.00	NM
6 WLWTM		09/03/12	5:52 AM	5-6a news	5-6a	:30	OFA 12 G 104H	\$200.00	NM
63	08/20/12	09/03/12	530-6p M-F news	530-6p	1-----	:30	1	\$675.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$675.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WLWTM		08/27/12	5:58 PM	530-6p M-F news	530-6p	:30	OFA 12 G 102H	\$675.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$675.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WLWTM		09/03/12		530-6p M-F news	530-6p	:00		<del>\$675.00</del>	NM
See MG 63.4									
4 WLWTM		09/03/12	2:20 PM	Golf Various	Golf	:30	OFA 12 Z 107H	\$675.00	NM
MG for 63.3 09/03									

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937578-2	09/09/12	September 2012	08/27/12 - 09/03/12
Advertiser	Product	Estimate Number	
Obama/D/President	OBAMA FOR FLIGHT A	1522	

Line	Start Date	End Date	Description	Start/End Time	MTWTFSS	Length	Spots/ Week	Rate	Type
65	08/20/12	09/03/12	NBC Today Show	7-9a	1-----	:30	1	\$1,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WLWTM	08/27/12	8:34 AM	NBC Today Show		7-9a	:30	OFA 12 G 102H	\$1,500.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$1,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WLWTM	09/03/12	8:26 AM	NBC Today Show		7-9a	:30	OFA 12 Z 107H	\$1,500.00	NM
68	08/20/12	09/03/12	NBC Today Show II	9-10a	1-----	:30	1	\$600.00	NM
Class of Time - Immediately Pre-emptible without notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	1-----	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WLWTM	08/27/12	9:26 AM	NBC Today Show II		9-10a	:30	OFA 12 G 102H	\$600.00	NM
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	09/03/12	09/09/12	1-----	1	\$600.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
3 WLWTM	09/03/12	9:57 AM	NBC Today Show II		9-10a	:30	OFA 12 G 104H	\$600.00	NM
84	09/02/12	09/02/12	Sun NBC Prime Other	Prime Other	-----S	:30	2	\$2,500.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	-----S	2	\$2,500.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
2 WLWTSu	09/02/12	8:22 PM	Sun NBC Prime Other		Prime Other	:30	OFA 12 G 104H	\$2,500.00	NM
1 WLWTSu	09/02/12	8:42 PM	Sun NBC Prime Other		Prime Other	:30	OFA 12 G 104H	\$2,500.00	NM
87	08/29/12	08/29/12	W9-10p	W9-10p	--W----	:30	1	\$5,000.00	NM
Class of Time - Pre-emptible with notice									
Weeks:	<u>Start Date</u>	<u>End Date</u>	<u>MTWTFSS</u>	<u>Spots/Week</u>	<u>Rate</u>				
	08/27/12	09/02/12	--W----	1	\$5,000.00				
Spots: # Ch	<u>Day</u>	<u>Air Date</u>	<u>Air Time</u>	<u>Description</u>	<u>Start/End Time</u>	<u>Length</u>	<u>Ad-ID</u>	<u>Rate</u>	<u>Type</u>
1 WLWTW	08/29/12	9:44 PM	W9-10p		W9-10p	:30	OFA 12 G 102H	\$5,000.00	NM
Total Spots						103			

## Payment Terms 30 Days

<u>Gross Total</u>	<b>\$72,045.00</b>
<u>Agency Commission</u>	<b>\$10,806.75</b>
<u>Net Amount Due</u>	<b>\$61,238.25</b>